This Privacy Policy explains how I use any personal information I collect about you and why I collect it. All information provided by you will be treated securely and strictly in accordance with the Data Protection Act 1998 and General Data Protection Regulation (GDPR).

At Pilates with Fab, is committed to safeguarding and preserving the privacy of my visitors.

This Privacy Policy explains what happens to any personal data that you provide to us or that I collect from you whilst you visit my website or attend my classes.

I do update this Policy from time to time, so please review this Policy regularly.

Information I collect via my website

In running and maintaining my website, I may collect and process the following data about you:

- 1. Information about your use of my site, including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.
- 2. Information provided voluntarily by you. For example, when you register for information or make a purchase.
- 3. Information that you provide when you communicate with us by any means.

What data do I collect?

In order to ensure the best possible levels of service, I collect certain information. This includes:

- 1. Your Name
- 2. Your Address
- 3. Your Payment Details (please note I do not retain this information as all transactions are done via a secure connection with an established payment provider)
- 4. Your Email Address
- 5. Your Telephone Number
- 6. Where applicable, your health information is given to us in relation to doing physical activity.

How do I use your data?

I will primarily use your data to:

- 1. To personalise your experience at Pilates with Fab and keep you safe in my classes
- 2. Contact you if there is information or a query regarding the service are providing
- 3. Contact you in relation to products or services
- 4. Assist with any customer queries

Use of cookies

Cookies provide information regarding the computer used by a visitor. I may use cookies where appropriate to gather information about your computer in order to assist us in improving my website.

I may gather information about your general internet use by using the cookie. Where used, these cookies are downloaded to your computer and stored on the computer's hard drive. Such information will not identify you personally. It is statistical data. This statistical data does not identify any personal details whatsoever.

You can adjust the settings on your computer to decline any cookies if you wish. This can easily be done by activating the reject cookies setting on your computer.

Use of Your Information

I use the information that I collect from you to provide my services to you. In addition to this, I may use the information for one or more of the following purposes:

- 1. To provide information to you that you request from us relating to my products or services.
- 2. To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- 3. To inform you of any changes to my website, services or goods and products.

If you have previously purchased goods or services from us, I may provide to you with details of similar goods or services, or other goods and services, that you may be interested in.

Storing Your Personal Data

I do not store any personal data unless I have your prior permission; all data is stored securely. Unfortunately, the sending of information via the internet is not totally secure, and on occasion, such information can be intercepted. I cannot guarantee the security of the data that you choose to send us electronically. Sending such information is entirely at your own risk.

Disclosing your information

I will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- 1. In the event that I sell any or all of my business to the buyer.
- 2. Where I am legally required by law to disclose your personal information.
- 3. To further fraud protection and reduce the risk of fraud.

Third party links

On occasion, I include links to third parties on this website. Where I provide a link, it does not mean that I endorse or approve that site's policy towards visitor privacy. You should review their privacy policy before sending them any personal data.

How can I edit or delete my data

If you have any questions regarding the processing of your personal data, you can contact me. You can request to be removed from the Pilates with Fab database at any time by emailing <u>fabrizio.medinelli@hotmail.co.uk</u> from the email address which I hold on my database.

- 1. you may request a copy of the information. I will provide this free of charge and no later than 30 days from the receipt of the request.
- 2. where the request is manifestly unfounded or excessive, I reserve the right to charge a fee. I may also charge a fee if you require further copies of the same information.
- 3. I will update my records when you inform us that your details have changed.
- 4. I will observe the rights granted to you under applicable privacy and data protection laws and will ensure that queries relating to privacy issues are promptly and transparently dealt with.
- 5. in the event that you have not received a response within 30 days, you have the right to contact us.